



NEWS RELEASE

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CENTRAL VIRGINIA SMALL BUSINESS DEVELOPMENT CENTER (CVSBDC) TO PRESENT "LET'S PUT ORANGE ON THE MAP" WORKSHOP

Orange County, VA – The Orange County Economic Development Office, in collaboration with the Central Virginia Small Business Development Center (CVSBDC), Orange County Chamber of Commerce, Orange Downtown Alliance, and Google is offering a FREE workshop to help get your business on the map. The "Let's Put Orange on the Map" workshop will be held in the Orange County Board of Supervisors Meeting Room located in the basement of the Gordon Building located at 112 West Main Street, Orange, VA 22960 on January 27, 2016, from 1:00 p.m. to 3:00 p.m. All businesses are welcome to attend this free business event.

Let's Put Orange on the Map is part of Google's *Get Your Business Online* program and aims to bring community members, business owners, and civic leaders together to help small businesses succeed on the web. According to Google, "4 out of 5 consumers use search engines to find local information nearby, yet only 37% of businesses have claimed their listing on a search engine. Small businesses are the engine of local economies and when they flourish, their communities do as well."

Betty Hoge, Director of the CVSBDC, a virtual Google representative, and the leader for this workshop said, "this workshop will be a hands-on opportunity for businesses not only to learn more about using the web to increase their chances to GET FOUND by potential customers, but also to assist them in actually claiming and registering their Google online listing right there on the spot."

Businesses planning to attend should bring their laptop for assistance with registering their business with Google. For those who wish to have a computer provided, please contact Rose Deal, Orange County Economic Development Assistant, at rdeal@orangecountyva.gov or (540) 672-1238, in advance of the workshop.

Although this workshop is FREE to all local businesses, space is limited. To ensure a seat, businesses can pre-register online at www.centralvirginia.org/events or by phone at (434) 295-8198.

For more information, please contact the Orange County Economic Development Office at (540) 672-1238

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