



## NEWS RELEASE

**For Immediate Release  
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For more information contact:  
Tommy Miller, Director  
Orange County Economic Development  
112 West Main Street  
Orange, VA 22960  
(540) 672-1238  
[tmiller@orangecountyva.gov](mailto:tmiller@orangecountyva.gov)

### **CENTRAL VIRGINIA SMALL BUSINESS DEVELOPMENT CENTER (CVSBDC) TO PRESENT A WEB-MARKETING ROUNDTABLE WORKSHOP**

Orange County, VA – The Orange County Economic Development Office, in collaboration with the Central Virginia Small Business Development Center (CVSBDC), Orange County Chamber of Commerce, and Orange Downtown Alliance, is offering another FREE workshop to help get your business out there. This Marketing Roundtable workshop is intended for any business who wants to learn more about solutions to their current marketing efforts to drive direct sales via email, social media, blogs; the use of traditional media such as TV, radio, and newspaper; as well as Guerilla Marketing tactics to market effectively on a shoestring . Businesses are encouraged to come with a specific question or issue they may be having, to seek answers and provide insight for others.

The Marketing Roundtable workshop will be held at Gordonsville Town Hall located at 112 South Main Street, Gordonsville, VA 22942, on February 24, 2016, from 1:00 p.m. to 3:00 p.m. All businesses are welcome to attend this free business event. In addition to the workshops being offered this day, FREE 1-on-1 business counseling sessions are available for those seeking feedback and advice from an experienced business advisor. Please call the CVSBDC at (434) 295-8198 to schedule your appointment in Gordonsville on Feb 24, or in Charlottesville any other date.

Betty Hoge, Director of the CVSBDC, noted, “this type of discussion is a great way for owners and managers of local businesses to learn from each other and a subject matter expert, all at the same time. Those who attend this Marketing Roundtable in Gordonsville will not only pick up some new tips they may not have ever thought about, they will also network with other local business owners who have experienced similar marketing frustrations, and who may also have discovered solutions they’re willing to share.”

Although this workshop is FREE to all local businesses, space is limited. To ensure a seat, businesses can pre-register online at <http://www.centralvirginia.org/events/marketing-roundtable/> or by phone at (434) 295-8198.

For more information, please contact the Orange County Economic Development Office at (540) 672-1238

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