

NEWS RELEASE

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THINK ORANGE VA
ORANGE COUNTY VA ECONOMIC DEVELOPMENT

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ORANGE COUNTY ECONOMIC DEVELOPMENT OFFICE LAUNCHES NEW WEBSITE AND LOGO

Orange County, VA – The Orange County Office of Economic Development officially launched their new website on August 9, 2016. The new website was designed for mobile, tablet and desktop users and hopes to visually enhance user experience while providing easy navigation to information. During design, the team focused on search engine optimization and key word identification. With this focus, the Orange County Economic Development Department anticipates a growth in website traffic, allowing the office to provide more services to local businesses and respond to leads from prospective companies.

The new website was designed and created by Blue Cloud Studio of Barboursville, VA in Greene County. Their proposal was awarded shortly after quotes were solicited in early March 2016. Director of Economic Development, Tommy Miller said, “Blue Cloud Studio was very appealing based on their extensive and impressive portfolio servicing other local companies in the region”.

The new website also features a new logo which was also designed by Blue Cloud Studio, providing a more modern and appealing design. Further complimenting the modern look and feel, the website features several new maps designed by DIA, Inc. of Norfolk, VA.

The new Orange County Economic Development website can be found at www.thinkorangeva.com.

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